
Activity-Oriented Learners

These people gather information concretely and process it actively. They use their senses well in experiencing life and apply this information to the practical world around them. Their strength is their flexibility and their ability to move out into the world and achieve results. They like freedom to act and can be fun-loving and adventurous.

When learning: They enjoy plenty of physical involvement and hands-on experience. Verbal and visual work are more helpful to them than pen and paper work. They learn well when there is plenty of variety and new material, and conversely are not stimulated by routine and detail. They enjoy extra-curricular activities and the communal aspects of school life.

Recognition: Activity-oriented learners like to be on good terms with the teacher (although they are not as sensitive as the meaning-oriented people). If their classroom needs are not met, they may try to change the system or opt out and get on with their own thing. Of all the types, they are the least concerned with evaluations.

When teaching others: These learners encourage experiential learning and their classrooms have a creative atmosphere with plenty of variety. They like to get alongside their students and help them achieve their own objectives. They may not keep to the curriculum. They motivate by their enthusiasm and are themselves motivated by improving the community.

People with this learning preference are often found in the entertainment world, in marketing and sales, among business people, and in the social professions. Some go into teaching, particularly with younger people and/or less academically-inclined students.